

Retail Industry: Apparel

On successfully completing the course objectives at this level, learners will have the ability to name, ask for and describe common products on sale at a clothing shop. In familiar situations learners will greet people, ask about and understand what clients require and make polite recommendations.

Inferring context and using interactive exercises to confirm understanding, learners will practice listening and complete sample dialogues that consolidate the vocabulary in the topic.

You will complete written exercises that demonstrate you are capable of matching the written forms of words to the vocabulary used in conversations between customers and a professional at work in a clothes shop.

You will practice the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

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1 **Patterns**

After this lesson, the learner will be able:

- To recognize and name common patterns for products on sale at a clothing shop.
- Complete written exercises that demonstrate you are capable of matching the written forms of designs to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

2 **Clothes**

After this lesson, the learner will be able:

- To recognize and name common men and women's clothing and accessories for products on sale at a clothing shop.
- Complete written exercises that demonstrate you are capable of matching the written forms of clothes and clothing patterns to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

3 **Fabrics / Useful expressions**

After this lesson, the learner will be able:

- To recognize and name common fabrics designs on sale at a clothing shop.
- Use common expressions to provide a professional service to the client.
- Complete written exercises that demonstrate you are capable of matching the written forms of designs to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

4 **Consolidation**

After this lesson, the learner will be able to:

- Demonstrate their learning by completing the tests that match the written forms of the words to the vocabulary used in describing clothing, clothing materials and designs.

- Take part in conversations between clients and a professional at work in a clothes shop.
- Check the form, sound and spelling of the terms practiced is adequate and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

5 **Typical situation - Refund and exchange policy**

In this lesson, students will practice their understanding and comprehension by listening and following along with two typical situations in a real life situation. Firstly, we will be listening to two customers talking at the clothing shop with the shop assistant about the refund and exchange policy of the clothing shop.

6 **Dialogue - Trying clothes on**

The student will listen to a series of questions which they can then answer freely by sending their answers to a teacher, on-line. In this lesson new vocabulary will be introduced. Once the lesson has finished, the student will then be able to have some practice with this same new vocabulary.

7 **Pieces of clothing**

The course content introduces vocabulary in the area of retailing specifically related to pieces of clothing. There is pronunciation practice and the learner is exposed to verbal and written practice of the vocabulary. Sentences and definitions of all vocabulary are available for full comprehension of terms. Vocabulary includes: jumpsuit, swimsuit, uniform and overalls, among other terms.

8 **At the clothing shop**

The course content introduces vocabulary in the area of retailing specifically related to the clothing shop. There is pronunciation practice and the learner is exposed to verbal and written practice of the vocabulary. Sentences and definitions of all vocabulary are available for full comprehension of terms. Vocabulary includes: clothes rack, garment bag and trend, among other terms.

9 **Colours, fabrics and accessories**

The course content introduces vocabulary in the area of the clothing industry, specifically related to colours, fabrics and accessories. There is pronunciation practice and the learner is exposed to verbal and written practice of the vocabulary. Sentences and definitions of all vocabulary are available for full comprehension of terms. Vocabulary includes: suede, velvet, ring and necklace, among other terms.

10 **Typical situation - Let's go shopping!**

In this lesson, students will practice their understanding and comprehension by listening and following along with two typical situations in a real life situation. Firstly, we will be listening to a couple talking about the most appropriate pieces of clothing to wear in a formal event and then deciding the best outfit at the clothes shop. Secondly, we will be listening to a conversation between the couple and the shop assistant at the clothing shop when buying the outfit for the formal event.

11 **Dialogue - Dress code**

The learner will work their freeform speaking by answering questions that are asked related to retailing and specifically related to situations in a clothing shop. The questions will be sample questions a customer would ask in a clothing shop.

12 **Consolidation**

This activity will further reinforce vocabulary understanding. Through a variety of different interactive activities, the consolidation lesson will revise all the vocabulary studied in this module and continue learning skills.